

# Global Petrochemical Market Outlook: Impact of Energy at the Extremes

Presented to:

Valve Manufacturers Association of America **MARKET OUTLOOK WORKSHOP** August 6-7, 2015 • Renaissance Blackstone • Chicago, IL

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# Agenda



- Energy, Economy & the role of Chemicals
- Impact of Energy At The Extremes
- Investment Trends
- Chemical Demand & Trade
- Impact On Profit CycleClosing Thoughts

The Chemical Industry Enables Modern Living .... Connecting Energy Products With Consumer Markets







Energy markets provide essential BTU's to power operations and feedstock sources including natural gas liquids, naphtha and coal that are consumed in the production of basic chemicals

Chemical industry converts energy and feedstock's into basic chemicals, intermediates, plastics and fibers that are used to produce durable and nondurable consumer goods Economic growth in developed and developing economies around the world drive consumer buying trends for durable and non-durable goods; hence creating demand for the chemical industry

### Natural Resources

### **Chemical Industry Value Chain**

Customers of the Chemical Industry

Mining, Drilling, Refining & Gas	Basic Chemicals	Chemical Intermediate	Formulated Products / Performance Materials	End-use Consumer Products
Processing	Olefins (ethylene, propylene, butylene) Aromatics	Commodities	<ul> <li>Plastics &amp; Engineering Resins         <ul> <li>Extruded films, pipe, profiles, coatings, sheet, foams, sheet</li> <li>Blow-molded parts</li> </ul> </li> </ul>	<ul> <li>Automotive / Transportation</li> <li>Consumer products</li> <li>Packaging</li> </ul>
• Oil • Gas	toluene, xylenes) Chlor-Alkali (chlorine, caustic soda) Methanol	Differentiated Commodities	<ul> <li>Injection molded parts</li> <li>Composites</li> <li>Synthetic Fibers</li> <li>Rubber Products</li> <li>Paints &amp; Coatings</li> <li>Adhesives &amp; Sealants</li> </ul>	<ul> <li>Construction</li> <li>Recreation /Sport</li> <li>Industrial</li> <li>Medical</li> <li>Pharmaceuticals</li> </ul>
• Coal • Minerals • Renewables	Others (e.g., ammonia, phosphorous)	Technical Specialties	<ul> <li>Lubricants</li> <li>Water Treatment products</li> <li>Cleaning Products</li> <li>Industrial Chemicals</li> <li>Flame Retardants</li> <li>Many others</li> </ul>	<ul> <li>Personal care</li> <li>Textiles</li> <li>Electronics</li> <li>Aerospace</li> <li>Business equipment</li> </ul>

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# Extreme Energy Differentials Create Opportunities and Risks – July 2015

**Constant 2012 Dollars Per MMBtu** 

Brent Crude & US Energy Prices



Forecast by : IHS Energy

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## Increasing Complexity In The Ethylene Value Chain

Emerging changes in ethylene supply drivers and demand drivers make modeling the ethylene supply/demand balance more complex than ever before



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# Investment Drivers Vary By Region By Value Chain



*Chemical Industry Investments Seek A Sustainable Advantage* 

#### North America (USA)

- Leverage low cost natural gas based chemicals into investments in ethylene, propylene and methanol based derivatives.
- Invest to establish export channels to market that exceed historical norms

### Middle East (Saudi Arabia)

Moderated investment pace, diversified feedslate to support downstream market development and continued industrial expansion well beyond ethylene chemistry

#### North East Asia (China)

- Strong domestic investment focused on reducing import dependencies.
- Leverage coal to chemicals technology near term

# Top 5 Countries Adding Base Chemical Capacity 231 Million Tons from 2010 to 2020



Investment capital has shifted to North America, however, the vast majority of new investment continues to accelerate in Asia/Pacific, dominated by China



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# Petrochemical Investment In China Moves West



## North America Ethylene Capacity Growth: 2014 – 2020 Completed or Firm Projects (Thousand Metric Tons)



North American ethylene capacity will increase to 45+ million metric tons by 2020, driven by low-cost ethane feedstock

Company	<b>Location</b>	<u>Total Growth</u>
BASF/Total	Port Arthur. TX	128
ChevronPhillips	Cedar Bayou, TX	1,500
Dow	Freeport, TX	1,500
Dow	Plaquemine, LA	220
Eastman	Longview, TX	17
Equistar	Various sites	1,112
ExxonMobil	Baytown, TX	1,500
Flint Hills	Port Arthur, TX	100
Formosa	Point Comfort, TX	1,150
Oxy/Mexichem	Ingleside, TX	550
Shin-Etsu	Plaquemine, LA	500
Sasol	Lake Charles, LA	1,550
Westlake	KY and LA sites	216
Williams	Geismar, LA	258
Braskem Idesa	Mexico	1,000
Nova	Sarnia	168

**Total Additions** 

11.469

## North America Ethylene Projects "In The Press" 2020+ Projects Noted Below Are Not Firm, But Announced And Under Study



IHS Chemical & IHS Energy long term forecast assumes an additional 15 million metric tons ethane based ethylene in NAM from 2020 to 2030

<u>Company</u>	<b>Location</b>	Total Growth
Aither Chemicals	West Virginia	200
Appalachian Resins	Salem Township, OH	275
Ascent	West Virginia	1,000
Axiall/Lotte	Lake Charles, LA	1,000
Badlands NGL 1	North Dakota	1,500
ChevronPhillips 2	Cedar Bayou, TX	1,500
Hanwha	ТВА	1,000
Indorama	LA or TX	1,500
PTTCG/Marubeni	Shadyside, OH	1,000
Shell	Monaca, PA	1,500
Total	Port Arthur, TX	1,000
Williams	Geismar, LA	1,500

**Total Additions** 

# Global Base Chemicals Cumulative Demand Growth 2010 - 2020 = 224 Million Metric Tons

#### **Million Metric Tons**



# **Regional Trade Is Critical To Success**



- Trade is an essential element of basic chemical supply chains
- Low cost regions such as North America and the Middle East will export increasing volumes
- On-purpose technology will change trade patterns
- Significant investment in ships, ports, and infrastructure is needed to support increasing trade volumes

# **China Remains Central To Basic Chemical Trade**

### **US Ethylene Demand & Equivalent Trade**



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# When Energy Markets Move Chemical Will Markets Respond



- The rapid decline in crude oil pricing causes supply-chains to "pause" as buyers anticipate lower prices "tomorrow".
- Combination of a pause in demand and the decline in costs for high-cost producers results in price decreases.
- As market prices "chase" falling costs, cash margins for high-cost producers can expand while cash margins for low cost producers will decline.

# **Chemical Markets Respond To Lower Crude Oil**



## Ethylene Cash Cost Comparison With Energy At The Extremes



CTO = Coal-to-Olefins; MTO = Methanol-to-Olefins

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High Densitey Polyethylene Integrated Cash Margins US Ethane Vs. Asia Naphtha

**Cents Per Pound, PE** 

**Dollars Per Metric Ton** 



### *The Impact of Energy At The Extremes...*

## Conclusions





- Basic chemicals and derivatives markets adjust to "new energy"
- Price setters have lower cost...prices decline seeking new steady state; impact on trade
- Integrated margins for low-cost producers decline, some high-cost producer margins improve
- Approved "advantaged" projects advance; new projects may pause
- Demand declines followed by demand surge; trade patterns shift; potential upcycle in ethylene; propylene oversupply

## *The Impact of Energy At The Extremes...*

Beyond 2020...



- Availability of low-cost ethane and propane in North America to support continued investments; both domestic and international
- Developments in on-purpose technology for olefins versus traditional routes, including the use of methanol as a route to olefins.
- Impact of coal-to-chemicals and onpurpose propylene in China: private/provincial investment versus state-owned; self-sufficiency and surplus capacity impacting trade; economic slowdown and impact on need for imports for China.
- Need for ethylene supplied from naphtha cracking: both higher operating rates for existing assets and investments in new naphtha cracking



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